



WEBSITE PRIVACY POLICY

Expansa, Inc. ("Expansa," "we," "us," or "our") respects your privacy. This Website Privacy Policy explains how we collect, use, disclose, retain, and protect personal information when you visit expansa-inc.com and related Expansa webpages, submit an online form, request a quote or emergency support, download materials, or otherwise communicate with us through the website (collectively, the "Site").

This policy is intended for customers, prospective customers, vendors, business partners, and other Site visitors. It does not replace any privacy, confidentiality, data-security, or records-management terms contained in a separate written agreement with Expansa.

1. SCOPE

1.1 Scope and Applicability

This policy applies to personal information handled through the Site and related business communications initiated through the Site. It does not apply to employee or job-applicant records, operational or process data governed by a customer agreement, or third-party websites and services that Expansa does not control.

2. PERSONAL INFORMATION WE COLLECT

The information we collect depends on how you interact with Expansa and the features you use.

2.1 Information You Provide Directly

We may collect the following information that you provide:

- Business contact information, such as your name, company, job title, business email address, telephone number, and mailing address.
- Project and service information, such as industry, requested solution, project location, preferred start date, equipment or water-treatment needs, site conditions, operating requirements, and other details included in a quote or support request.
- Communications and submitted content, including messages, attachments, feedback, survey responses, and records of calls, emails, or other correspondence.
- Commercial and account information reasonably needed to prepare proposals, administer customer or vendor relationships, coordinate services, and maintain transaction records.

2.2 Information Collected Automatically

When you use the Site, we and our service providers may automatically collect:

- Internet Protocol address, browser type, device type, operating system, general geographic area, language settings, and similar device or network information.
- Pages viewed, links selected, referring and exit pages, date and time of access, session duration, form interactions, download activity, and other Site-use information.
- Cookie identifiers and similar online identifiers used to operate, secure, measure, and improve the Site.

2.3 Information from Other Sources

We may receive business contact or project information from your employer, colleagues, referral sources, channel partners, publicly available sources, and vendors that support our business-development and customer-service activities.

2.4 Sensitive Information

Please do not submit Social Security numbers, government identification numbers, account passwords, payment-card data, medical information, or other highly sensitive personal information through general website forms unless Expansa specifically requests it through an appropriate secure method.

3. COOKIES AND SIMILAR TECHNOLOGIES

3.1 Use of Cookies

The Site may use cookies, pixels, tags, local storage, and similar technologies set by Expansa or service providers that help us operate and evaluate the Site.

- Essential technologies support core functions, security, network management, and form operation.
- Functional technologies remember settings and improve Site usability.
- Analytics technologies help us understand traffic, engagement, errors, and the effectiveness of Site content.

3.2 Cookie Choices

You can manage cookies through your browser settings and, where available, the Site's cookie-preference tool. Disabling certain technologies may affect Site functionality. Because there is not yet a uniform industry standard for browser-based Do Not Track signals, the Site may not respond to every such signal. Where applicable law requires recognition of a valid opt-out preference signal, we will process it as required.

4. HOW WE USE PERSONAL INFORMATION

We may use personal information to:

- Respond to inquiries, quote requests, emergency-support requests, and other communications.
- Evaluate project requirements, recommend equipment or services, prepare proposals, and coordinate mobilization or service delivery.
- Create and administer customer, vendor, and business-partner relationships, including billing, records, support, and account management.
- Operate, maintain, secure, troubleshoot, personalize, and improve the Site and our services.



Measure Site performance, understand visitor interests, and improve marketing and business-development efforts.
Send service-related messages and, where permitted, marketing communications about Expansa solutions, events, or resources.
Prevent fraud, misuse, security incidents, and other harmful or unlawful activity.
Comply with law, enforce agreements, establish or defend legal claims, and protect the rights, safety, and property of Expansa and others.
Support a merger, financing, acquisition, reorganization, sale of assets, or similar business transaction.

5. HOW WE DISCLOSE PERSONAL INFORMATION

We may disclose personal information to the following categories of recipients for the purposes described in this policy:

- Service providers that support website hosting, forms, customer relationship management, analytics, communications, document delivery, cybersecurity, data storage, and other business operations.
- Affiliates, subcontractors, logistics providers, channel partners, and other business partners when reasonably necessary to evaluate or perform a requested project or service.
- Professional advisers, including attorneys, accountants, auditors, insurers, consultants, and financial institutions.
- Government authorities, courts, regulators, law enforcement, or other parties when required by law or reasonably necessary to protect legal rights, safety, security, or property.
- Parties to an actual or proposed corporate transaction, subject to appropriate confidentiality protections where applicable.
- Other recipients at your direction or with your consent.

5.1 Sale, Sharing, and Targeted Advertising

Expansa does not sell personal information for money. We do not knowingly use personal information collected through the Site for cross-context behavioral advertising. We may disclose online identifiers and Site activity to analytics providers for the business purposes described above. If a disclosure is treated as a sale, sharing, or targeted advertising under applicable law, we will provide any legally required notice and opt-out method.

6. RETENTION AND SECURITY

6.1 Retention

We retain personal information for as long as reasonably necessary for the purposes described in this policy, including to respond to inquiries, maintain business and transaction records, support customer relationships, satisfy legal or contractual obligations, resolve disputes, enforce agreements, and protect security. Retention periods vary based on the type of information, the nature of the relationship, and applicable requirements.

6.2 Security

Expansa uses reasonable administrative, technical, and physical safeguards designed to protect personal information. No website, transmission, or storage system can be guaranteed to be completely secure, and we cannot guarantee absolute security.

7. YOUR CHOICES AND PRIVACY RIGHTS

7.1 Marketing Communications

You may opt out of promotional emails by using the unsubscribe link in the message or by contacting us. We may still send non-promotional communications concerning active requests, projects, contracts, safety matters, or services.

7.2 Cookies

You may control cookies through your browser or an available Site preference tool, as described in Section 3.

7.3 Privacy Requests

Depending on where you live and how applicable law treats the information, you may have rights to request access, correction, deletion, or a copy of certain personal information, and to opt out of certain sales, targeted advertising, or profiling. You may also have the right to appeal our response to a request.

To submit a privacy request or appeal, use the contact information in Section 12 and describe the request as specifically as possible. We may need to verify your identity and authority before completing a request. Authorized agents may submit requests where permitted by law, subject to verification. We will not unlawfully discriminate against you for exercising an applicable privacy right. Some information may be exempt from a request, including information maintained in a business-to-business, employment, legal, safety, or records-retention context.

8. CHILDREN'S PRIVACY

The Site is intended for business users and is not directed to children under 13. Expansa does not knowingly collect personal information from children under 13 through the Site. If you believe a child has provided personal information to us, please contact us so we can review and address the matter.

9. THIRD-PARTY WEBSITES AND SERVICES

The Site may link to or integrate with websites, maps, social-media platforms, document services, or other services operated by third parties. Their privacy practices are governed by their own notices and terms. Expansa is not responsible for the privacy or security practices of third parties that it does not control.



10. INTERNATIONAL VISITORS

Expansa is based in the United States. If you access the Site from another country, your personal information may be transferred to, processed in, or stored in the United States or other jurisdictions where our service providers operate. Those jurisdictions may have privacy laws that differ from the laws where you live.

11. CHANGES TO THIS POLICY

We may update this policy periodically to reflect changes in our practices, technology, services, or legal obligations. The revised policy will be posted on the Site with an updated effective date. Material changes may be communicated by an additional notice where appropriate or required by law.

12. CONTACT US

For questions about this policy or to submit a privacy request, contact:

Online contact form: [Expansa Contact Form](#)